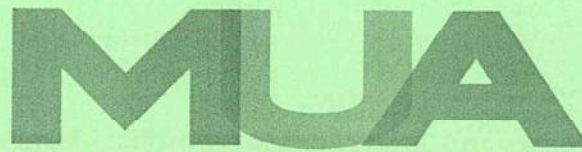


The
Management
University
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POST GRADUATE UNIVERSITY EXAMINATIONS - APRIL 2014

SCHOOL OF MANAGEMENT AND LEADERSHIP

**EXECUTIVE MASTER OF SCIENCE IN APPLIED MANAGEMENT
AND LEADERSHIP**

AML 506: CORPORATE GOVERNANCE AND PROFESSIONAL ETHICS

DATE: 16TH APRIL 2014

DURATION: 3 HOURS

MAXIMUM MARKS: 60

INSTRUCTIONS:

1. Write your registration number on the answer booklet.
2. **DO NOT** write on this question paper.
3. This paper contains **FOUR (4)** questions.
4. Question **ONE** is **compulsory**.
5. Answer any other **TWO** questions.
6. Question **ONE** carries **30 MARKS** and the rest carry **15 MARKS** each.
7. Write **all** your answers in the Examination answer booklet provided.

QUESTION 1

Read the Case Study below carefully and answer the questions that follow:

NORTH WEST CORPORATION

North West Corporation a state corporation involved in public service delivery is experiencing numerous governance challenges. The top management of the company is experiencing numerous strikes by the workers who are demanding for salary increase as earlier agreed through collective bargain. The directors of the corporation lament lack of adequate fund allocation from the state as the major challenge affecting them. The state department where the corporation falls under complains that North West Corporation has not been keen in running the organization as a profit making organization, the company as always failed to make any significant profits making it a liability to state. The top Management is accused of running the corporation down by over staffing the corporation with their friends and relatives, a move that has lead to serious increase of wage bill. The company management is also accused of squandering resources through questionable tendering process whereby a big number of those awarded tender are close affiliates who charge more than enough. This has led excessive loss of the company income. The company executive and some of the top managers are making numerous trips to foreign companies which also increases the corporation expenditure since the top management award themselves huge amounts of money inform of flight expenses and travelling allowances. The entire corporation is in a bad situation necessitating remedial measure to rescue the situation.

Required:

- a) Evaluate the role of Kant's duty ethics in solving the problems of North West corporations. (12 Marks)
- b) Explain the measures you will put in place to address the challenges of Northwest corporations. (10 Marks)
- c) How can effective corporate governance help in transformation of North West corporation. (8 Marks)

QUESTION 2

- a) Analyze the factors that have led to generation of interest in governance issues. (10 Marks)
- b) Define ethics and identify the main distinctions between descriptive and normative ethics. (5 Marks)

QUESTION 3

- a) Analyze the core subjects and issues identified as falling under social responsibility of corporate organizations. (12 Marks)
- b) Explain the core distinctions between leadership and Management process. (3 Marks)

QUESTION 4

Analyze the Key potential benefits for firms implementing corporate Social responsibility. (15 Marks)